

AUTHOR GUIDELINES FOR PUBLICATIONS IN “MANAGEMENT, ECONOMICS AND QUALITY ASSURANCE IN PHARMACY” JOURNAL

1. Editors accept original and review articles (up 10-11 pages) dealing with problems of the management, economics and quality assurance in pharmacy. It has given advantages for publication articles on economics, management, quality management in pharmacy.

2. The article printed in a size 1.5 times №14 on a sheet of A4 (banks: **left - 3 cm, right - 1 cm, top and bottom - 2 cm**) and begins with the following data: UDC, initials and surnames all authors (left-alignment, italic type, bold), names of organizations, where the work is performed (if several authors, information on each submitted separate lines, italic type, left-alignment), title (bold, left-alignment), abstract in Ukrainian (the abstract should contain: **The aim is to ...; Results; Conclusions.....** From the paragraph – **Key words**: the list of 3-8 key words separated by semicolons (printed in a size 1.0 times №14); from the paragraph abstract in English and Russian; from the paragraph (through the empty line) text of article.

3. According to the Resolution of the Higher Attestation Commission (HAC) of Ukraine № 7-05/1

“On increasing the requirements to professional publications included in the lists of Ukraine” dated 15.01.03, authors should follow the general plan of the article composition, and scientific papers must contain the following mandatory elements:

3.1. **STATEMENT OF THE PROBLEM** in general and its relation with important scientific or practical tasks;

3.2. **ANALYSIS OF RECENT RESEARCH AND PUBLICATIONS** in which a solution of this problem was started and upon which the author refers to;

3.3. **IDENTIFICATION OF ASPECTS OF THE PROBLEM UNSOLVED PREVIOUSLY**, which the paper deals with;

3.4. **OBJECTIVE STATEMENT OF THE ARTICLE** (task setting);

3.5. **PRESENTATION OF THE MAIN MATERIAL OF THE RESEARCH** with full substantiation of the research results obtained;

3.6. **CONCLUSIONS** of this research **AND PROSPECTS FOR FURTHER RESEARCH** in this area;

3.7. **THE REFERENCE LIST** should be arranged in the order of reference appearance in the text. References in the main text should be in square brackets with indication of the ordinal number of the quoted paper in accordance with the reference list. References include the DOI (digital object identifier) in the citation. References should be formatted according to DSTU 7.1:2006.

3.8. **REFERENCES** should be prepared according to the international system APA with transliteration of Cyrillic sources.

4. Formula of compounds are made by **individual files** in CorelDraw (latest version 11); **diagrams and figures** – in **Excel** or **CorelDraw** (latest version 11); figures in the form of photographs may be submitted in such formats as TIFF files 300-600 dpi Gray Scale (256 grayscale), JRG least 1 MB. The width of the graphic material should be the size of 5.5 cm, 11.5 cm or 17.4 cm.

5. The articles should be used SI units.

6. Tables should be numbered and have the title. The information contained in tables and figures should not be duplicated.

7. The article should not be automatic list of links to sources of information.

8. Article should be submitted to the editor in print copy and electronic copy. Print copy of article is signed by all authors.

10. Article is accompanied by expert opinion and direction of the organization (for authors of National University of Pharmacy – the order “To be printed” on the printed version of the article with the signature of the responsible person and attested by the seal). **The journal uses blind review of articles and requires declaration of any conflict of interest upon submission according to the “Regulations on the editorial policy of scientific periodicals of National University of Pharmacy”.**

11. The data about authors should be given with the article on a separate sheet of paper and in the electronic version, they include: academic title, academic degree; surname, first and second name (in full); ORCID; place of work and position of the author; address, telephone and fax numbers, E-mail for correspondence.

12. **With the manuscript the authors should provide a written consent (“The author’s contract” about the transfer of non-exclusive property rights for a scientific article) to make it available to be on open access of scientometric databases.**

13. The editors reserve the right to make editorial revisions in articles.

14. Articles that were sent to authors for correction after the review must be returned to the Editorial office no later than 3 days after receipt. It has only allowed to correct spelling errors. **Authors must submit a written reply** by e-mail to verify your articles for errors, correct information. *The editorial staff does not accept claims after approval of article layout by all authors.*

15. When article have been accepted for publication it has sent **contract for service supply with the editorial preparation of scientific articles in the journal “Management, economics and quality assurance in pharmacy”**. This contract with a payment receipt (send mail) must be returned to the Publishing Center of National University of Pharmacy (61166, Kharkiv, Pushkinska str., 53).

16. For the printed version of the article it has added electronic copy of the original and english language. Electronic copy of article, the data about authors and figures in the original format must be sent by e-mail to executive secretary. Authors are required to provide their ORCID.

17. Articles in English have priority and accompanying the Ukrainian version. They always are checked and corrected specialist.

Articles are taken by the executive secretary of the journal Proskurnia Olena
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УДК: 615.1:159.922.27

Л.С. Сімонян

Національний фармацевтичний університет, м. Харків

Маркетингові дослідження фармацевтичного ринку антибактеріальних препаратів, які застосовуються при лікуванні негоспітальної пневмонії

Текст.....

Метою роботи є

Результати. Текст

Висновки. Текст

Ключові слова: 3-8слів

Marketing research pharmaceutical market antibacterial drugs, which are used in treatment of outhospitalpneumonia

L.S. Simonian

Text....

The aimText...

Results. Text...

Conclusions. Text...

Keywords: 3-8 words.

Маркетинговые исследования фармацевтического рынка антибактериальных препаратов, которые применяются при лечении негоспитальной пневмоний

Л.С. Симонян

Текст.....

Целью работы является

Результаты. Текст...

Выводы. Текст....

Ключевые слова:3-8 слов.....

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PRESENTATION OF THE MAIN MATERIAL OF THE RESEARCH

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CONCLUSIONS OF THIS RESEARCH AND PROSPECTS FOR FURTHER RESEARCH IN THIS AREA

.....

THE REFERENCE LIST

1. Актуальність державного регулювання доступності ліків за умов медичного страхування / А. С. Немченко, К. Л. Косяченко, Г. Л. Панфілова та ін. // Професійне управління та інвестиції в систему охорони здоров'я: Український вимір : матеріали I Всеукр. наук.–практ. конф., м. Харків, 14 квіт. 2011 р. – Х., 2011. – С. 81–93.
2.
3.

REFERENS

1. Nemchenko A. S., Kosyachenko K. L., Panfilova G. L. i dr. (2011).
Proceedings from *Aktualnost gosudarstvennogoregulirovaniia dostupnostilekarstv v usloviyahmeditsinskogostrahovaniya*. Kharkov, 81-93.
2.
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